

PUC Introduces New Logo

Belize City, September 15, 2025 – The Public Utilities Commission (PUC) announces the official launch of its new logo, a modernized identity that reflects the Commission’s evolving role as a future-focused utility regulator and reaffirms its commitment to transparency, accountability, and the delivery of safe and affordable utility services to consumers.

The updated logo embodies the Commission’s regulatory oversight across the energy, water, and telecommunications sectors, while also highlighting the core values that guide its work. Each color within the design represents a key area of service and operations:



-  For the telecommunications sector, symbolizing innovation and connectivity.
-  Reflects the energy sector, sustainability and national growth.
-  For the water sector, highlighting trust, stability, and life-sustaining resources.

White for transparency and accountability, core principles to how the PUC operates and serves the public.

"The new PUC logo symbolizes our evolution as a forward-looking, accountable regulator that drives change in the respective utility sectors and it aligns with industry best practices within the region and world.", says Dean Molina, Chairman of the PUC.

The new logo reflects the Commission’s vision **'To develop continually as a forward-looking regulator by adopting industry best practices that align with Belize’s development goals.'** It also reinforces PUC’s five core values of Accountability, Excellence, Integrity, Innovation and Professionalism.

In the coming weeks, the new logo will be introduced across all platforms, publications, and communication.

Stakeholders and the public are invited to watch the video to explore our new look and the inspiration behind the design. Video: [PUC Introduces New Identity](#)

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